

VIDEO-ON-DEMAND SERVICE  
WITH AN INTERACTIVE INTERFACE FOR  
FACILITATING VIEWER SELECTION OF VIDEO PROGRAMS

Abstract of the Disclosure

5           A telecasting service is provided that offers  
video programs upon viewer demand, and which includes  
an interactive interface for facilitating viewer  
selection of video programs. The interactive interface  
allows the viewer to scan through a list of video  
10 programs available on the demand telecasting service.  
The interactive interface also provides the viewer with  
still images, full-motion previews, and textual  
descriptions of the available programs. The demand  
telecasting service distinguishes subscribers from non-  
15 subscribers, and provides an interactive facility for  
allowing non-subscribers to subscribe to the system.